

BUILD BACK BETTER ALASKA

Build Back Better, Alaska Organizational Factsheet

[Build Back Better Alaska \(B3AK\)](#) advances both Alaska and national interests through its mission of education, outreach, and advocacy on critical policy issues. Listed below are a selection of some of the benefits:

Promote local impacts and opportunities from federal legislation and policies

- The economic stimulus from the [American Rescue Plan Act](#) has already boosted crucial Alaska sectors such as tourism and fishing, while increasing the number of good-paying jobs in the long term.
- Greater policy education about national initiatives bolsters broad public support while countering and neutralizing the outsized negative positions of a vocal few.
- This holds especially true in Alaska's small constituency, where B3AK's presence can leverage a strong, positive voice for Alaskans in national discussions.

Leverage national relationships via B3AK's coalition of diverse stakeholders

- B3AK's steering committee includes Alaska leaders from labor, small business and entrepreneurs, Indigenous communities, eco-tourism, climate, and social justice activists, and more.
- This alignment of influential voices provides a network to national partnerships. Investing in this coalition can enhance Alaska's capacity to strategically influence national policy.

Grow in-state engagement with Alaska's congressional delegation

- Educate Alaskans on critical policy issues to generate grassroots support for the Alaska delegation to work productively with the administration for the benefit of the state. Alaska's senior U.S. Senator Lisa Murkowski has been shown to be highly influential in the current political alignment and on the Biden Administration's legislative agenda.